



UNIVERSITY OF LEEDS

## CANDIDATE BRIEF

**Post-Doctoral Research Fellow in Marketing, Leeds University Business School**



**Salary: Grade 7 (£33,199 – £39,609 p.a.)**

**Reference: LUBSC1423**

**Closing date: 19 September 2019**

**Fixed-term for 2 years**

**We will consider job share and flexible working arrangements**

# **Post-Doctoral Research Fellow in Marketing Marketing Division Leeds University Business School**

**Are you an ambitious researcher looking for your next challenge? Do you have a research background in marketing or other related fields? Do you want to advance your career in one of the UK's leading research-intensive Universities?**

We are looking for enthusiastic and highly motivated individuals who can make a significant contribution to the research activities of the Marketing Division and School, but also contribute to the delivery of our teaching and learning strategy across different marketing programs at a variety of levels.

The Marketing Division is an established and internationally esteemed centre of excellence for scholarly research work and teaching in marketing. The Marketing Division is making great strides in its research performance and now exhibits considerable strength and depth. It is one of the largest marketing departments in Europe and involves an active research community of academics at different levels of seniority, PhD students, and international visiting fellows. Also the Division is recognized as one of the leading centres of marketing learning and teaching in the world and offers specialised degree programmes that combine high academic standards with practical application in today's rapidly changing business environment. Academics in the Marketing Division provide cutting edge research-informed teaching by bringing their world-leading research and practice expertise in the classroom.

The Marketing Division is committed to providing a vibrant, supportive, and collegial environment to all staff to develop their academic potential.

Applicants should have completed or be close to completing a PhD in Marketing or related areas and demonstrate strong commitment for research in marketing. We are particularly looking for individuals with a high potential to develop an impactful academic career.

## **What does the role entail?**

As a Post-Doctoral Research Fellow in Marketing your main duties will include:

- Work on submissions of high-quality articles that have the potential to be world class in terms of their rigour, significance, and originality. The expectation for a successful applicant will be to produce a minimum of one article submission per year;



- Explore and start-up a new track of research, with some preliminary data collection during year one and more fully developed ideas during year two. This would be facilitated by involvement with established and emerging teams of researchers in the Marketing Division;
- Be in a position to apply for an individual grant, or play a significant part in a collaborative grant proposal by the end of year 2;
- Contribute to the teaching activities of the Marketing Division;
- Contribute to the Undergraduate and Postgraduate dissertation supervision;
- Develop career plans via ongoing, structured mentoring, with appropriate colleagues within Marketing Division;
- Contribute to the research culture of the Marketing Division through conducting high quality research, as well as regular participation in workshops, meetings, and other collaborative initiatives and external conferences.

These duties provide a framework for the role and should not be regarded as a definitive list. Other reasonable duties may be required consistent with the grade of the post.

## What will you bring to the role?

As a Post-doctoral Research Fellow you will have:

- Recently completed PhD, or a PhD that will be submitted within three months from the date of the appointment, in marketing or related areas. If the PhD has not been completed, strong evidence of potential to be submitted within the first three months of the fellowship will be needed;
- Strong evidence of a clear research agenda and proven experience of research dissemination (e.g. articles submitted to journals, conference papers, workshop presentations, book reviews);
- Teaching experience, such as lecturing, seminar support, and dissertation supervision;
- Well-developed methodological skills in the conduct of qualitative or quantitative techniques, supported by recognised doctoral training of high quality (such as at an ESRC recognised Doctoral Training Partnership);
- Excellent written and verbal communication skills, including presentation skills;
- A record of training in advanced research skills;
- A proven ability to work well both individually and in a team;
- Good time management and planning skills, with the ability to meet tight deadlines and work effectively under pressure;



- Proven ability to manage competing demands effectively, responsibly and without close support;
- A strong commitment to your own continuous professional development.

## How to apply

You can apply for this role online; more guidance can be found on our [How to Apply](#) information page. Applications should be submitted by **23:59** (UK time) on the advertised closing date.

In addition to the application form candidates will be asked to submit:

1. Full CV, including any examples of academic awards and prizes and evidence of teaching experience and performance;
2. A proposal for the post-doctoral fellowship (maximum of 4 sides of A4) – to include plans for the development of key publications and an outline for how your research will be developed through a new research project;
3. References from the PhD supervisors about the applicant's academic potential, in terms of career development, publication potential, and how they would benefit from a post-doctoral research fellow position in Marketing;
4. Examples of written work, such as a PhD chapter, a conference paper or a draft article. If the work has been submitted to an academic Journal and is currently at advanced stages of the peer review process (e.g., Revise and Resubmit), please provide the decision letter from the Journal editorial team and the comments from the Reviewers.

## Contact information

To explore the post further or for any queries you may have, please contact:

### **Professor Costas Leonidou, Head of Marketing Division**

Tel: +44 (0)113 343 6855

Email: [C.Leonidou@leeds.ac.uk](mailto:C.Leonidou@leeds.ac.uk)

### **Dr. Babis Saridakis, Divisional Director of Research**

Tel: +44 (0)113 343 1710

Email: [B.Saridakis@leeds.ac.uk](mailto:B.Saridakis@leeds.ac.uk)



## Additional information

### The School and Faculty

We are a leading, full-service business school, regularly world ranked by the Financial Times, QS and The Economist, and one of a small number of schools worldwide to be triple accredited by AACSB, AMBA and EQUIS. We deliver undergraduate, masters, MBA, PhD, executive and professional education and online study, to over 3000 students from around 100 countries.

We are a top ten business and management research institution, according to the 2014 Research Excellence Framework (REF). The School is one of the leading higher education institutions in the UK, ranked in the top 100 universities in the world (QS rankings 2020) and a member of the prestigious Russell Group of research-intensive UK universities.

LUBS is a single-school Faculty of the University of Leeds, with annual income of £74.5m and some 425 staff across six Divisions. Our mission is to make an exceptional impact on business and society globally through leadership in research and teaching. We deliver undergraduate, masters, MBA, PhD, executive and professional education and online study, to over 4,500 students from around 100 countries.

### The Division

As a world-leading centre for marketing, the division produces outstanding and impactful research. Drawing upon research and scholarship, the division seeks to provide students an exceptional educational experience, offering skills and capabilities for competing in a global market.

We are among the world's top-ranking education units in Marketing, delivering world-class teaching that combines state of the art research and scholarship. Among Russell Group research-intensive Universities, we are 1<sup>st</sup> for Marketing (Complete University Guide 2020) and 2<sup>nd</sup> in National Student Survey (NSS 2019) rankings.

Divisional members often collaborate with scholars in world-class universities as well as with companies and public-sector bodies. The research undertaken covers a broad range of marketing topics, mainly in the areas of Global and Strategic Marketing, Consumer Behaviour, Branding and Communications, and Sustainability.

Research has been published in numerous world-class academic journals, including *Journal of Marketing*, *Journal of Marketing Research*, *Journal of the Academy of Marketing Science*, *Journal of Consumer Psychology*, *Journal of International Business Studies*, *International Journal of Research in Marketing*, *Journal of Retailing*, and *Journal of Service Research*.



Further information about the Marketing Division can be found here: <https://business.leeds.ac.uk/divisions-marketing>

### **Working at Leeds**

Find out more about the benefits of working at the University and what it is like to live and work in the Leeds area on our [Working at Leeds](#) information page.

### **Candidates with disabilities**

Information for candidates with disabilities, impairments or health conditions, including requesting alternative formats, can be found on our [Accessibility](#) information page or by getting in touch with us at [disclosure@leeds.ac.uk](mailto:disclosure@leeds.ac.uk).

## **Criminal record information**

### **Rehabilitation of Offenders Act 1974**

A criminal record check is not required for this position. However, all applicants will be required to declare if they have any 'unspent' criminal offences, including those pending. This post requires a basic criminal record check from the Disclosure and Barring Service (DBS), and any equivalent overseas authorities where relevant. The successful candidate will be required to give consent for the University to check their criminal record status and all applicants must declare if they have any 'unspent' criminal offences, including those pending.

Any offer of appointment will be, in accordance with our Criminal Records policy. You can find out more about required checks and declarations in our [Criminal Records](#) information page.

